

COOMB BRIGGS PRIMARY SCHOOL

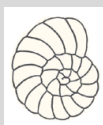
Inspire, Enjoy, Achieve

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26th February 2019

Dear Parents/Carers

I am writing to you with a view to being vigilant on the internet. We seem to have children talking about a character called Momo. The character tells children to do certain tasks and not to tell their parents, if they do, they are told of dire consequences. I was aware of this from the newspapers and thought it was aimed at teenagers; sadly it appears that YouTube channels aimed at younger audiences are also being hacked. Due to the media coverage – this is a topic of conversation in the playground, staff will deal with these conversations in a sensitive manner.

Our response to the children is to **ALWAYS** tell your parents if you see something you do not like. In school we will offer reassurance when needed. I am sure this, although worrying, is just the latest internet craze and it will pass before the next big thing comes along. Last year it was 'The Floor is Lava' challenge and although it was annoying at times it did not target emotional feelings like this trend does.

Finally, I would like to say thank you to the parents who have highlighted this concern to us and once again I would like to reassure you we will continue to monitor the situation in school.

Yours sincerely

Mr S Bell

